



Sea Turtle Walk is a Fun Learning Experience for Jackrabbit Employees

More than 100 Jackrabbit employees participated in a Sea Turtle Walk on Hilton Head Island, SC while at a corporate event in late September.

Through lots of preparation and planning, Jackrabbit was able to enlist the help of [Hilton Head Island Sea Turtle Patrol](#) in exploring and examining sea turtle nesting sites on the island. Early in the summer, initial ideas were shared between the two organizations that quickly grew into a detailed activity.

It wasn't until early September that Jackrabbit realized what a significant event this would be. A sign-up sheet was released and the original 80 participant limit was reached without hours.

A waitlist was created, but after discussion with Amber Kuehn, one of the marine biologists from Sea Turtle Patrol, participation was opened to all.

With plenty of excitement about the walk buzzing in the atmosphere, plans quickly developed for the first sea turtle walk of this magnitude for HHI Sea Turtle Patrol. Jackrabbit developed participation certificates for participants and worked with HHI Sea Turtle Patrol to make sure official Sea Turtle Patrol t-shirts were available nearby for those who wanted to purchase them.

To kick off the Walk, the Sea Turtle Patrol guides rolled up on the beach in their Sea Turtle Patrol truck and showed participants a video from a TV on the truck. Four guides led four Jackrabbit groups to nesting sites. During the Walk, participants saw not only nesting sites but were fortunate to find hatchlings in one of the nests. As Sea Turtle Patrol guides held the hatchlings up, participants could see them in greater detail than ever before. Red lights were used to locate the hatchlings so (more)



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that they would not become confused, as they can be by bright flashlights. The group created an open path for the hatchlings to make their way to the water.

"We have a new appreciation for sea turtles and their role in beach ecology," noted Jackrabbit CEO, Mark Mahoney. "We had a great time and learned a lot in the process."

Here are a few comments from Sea Turtle Walk participants:

Thank you for the educational presentation. My daughter (6) has not stopped talking about it. I think what you do is so important and it was such a wonderful thing to be able to witness the struggle and triumph of those baby sea turtles as they made their journey! This was a core memory that will encourage conscientious thinking about marine life and its importance in local ecosystems.

It was a magical experience! I can check this off my bucket list. Thank you for the experience of a lifetime!

I never expected to see the hatchlings, so I was over-the-moon excited! Amber was amazing with her knowledge and little jokes along the way to keep it fun. Thank you so much for this experience. I will always remember it!

Jackrabbit presented HHI Sea Turtle Patrol with a donation to support their efforts towards the protection of sea turtles and education about the amazing sea life that is literally at the tips of human beach inhabitants' toes.