



Jerseys & Jewels is One of Jackrabbit's Favorite Ronald McDonald House Events

By the time October 7th rolled around, everything was in place for the huge Ronald McDonald House Charities of Greater Charlotte event, Jerseys & Jewels, at Bank of America Stadium in Charlotte, NC.

Jackrabbit's booth was set up with pop-up banners, a stand-up Zippy (Jackrabbit's mascot), a balloon sculpture, and an impressive buffet.

Jackrabbit's eight participants weren't there for a work project but were there to party with other Ronald McDonald House partners and friends! The party had goals to raise funds to support the Ronald McDonald House and was quite successful.

The party's networking continued for the entire event. Many companies left with new friends.

Videos of partner companies' leadership ran constantly on the Bank of America stadium's megatron. When the program began, Denise Cubbedge took control and recognized sponsors, updated donation totals, and introduced each company representative who went down to the field to receive a trophy and participate in a group picture that honored each company. Being one of only two corporate champions, Jackrabbit received special recognition along with McDonalds, the other corporate champion.

There was an indescribable energy through the stadium as music filled the air but struggled to be heard above the buzz of laughter and chatter. Participants wore their favorite team jersey, whether it be the hometown Carolina Panthers, another pro team, a college or high school team and acted as a great conversation starter.

Ronald McDonald House Charities of Greater Charlotte expressed their gratitude in this [video](#).